



*Archetypal*



THE WOOD GALLERY

COLLECTION MOSAIC SERIES





**A**rchetypal Imaginary is dedicated to its quest to deliver unparalleled custom design according to the client's vision of any given space. Our strategic sourcing provides us with an opportunity to furnish and install all types of wood floors ranging from solid hardwood to dimensionally stable products. The hardwood collection is comprised of antique, classic, modern planking and parquet, border accents and mahogany flooring that can be customized to your needs. We offer a wide range of wood flooring choices ranging in species, style, color and size.

**Archetypal** is the vision of Avedis Duvenjian, an artist dedicated to the preservation of elegant design coupled with centuries of old traditions that embody the true beauty of fine wood. Through his involvement in the National Wood Flooring Association (NWFA), Avedis set the standard for Archetypal as the preeminent custom flooring and remodeling organization worldwide.

**Archetypal's** reputation and credentials are evident in the specialized services we offer the client; from simple refurbishment to renovations and historic restorations. Floors are installed in a variety of ways that range from nail down, glue down and floating systems. All materials (except cobble wood) are dimensionally stabilized for radiant heat floors.

The design inspiration is derived from the architecture of the space, the materials, colors and desires of the client molding the ideas into a unique creation.



We navigate our client through the creative process, bringing your imagination to fruition. No matter how aesthetically intricate or environmentally challenging, the project will be accomplished by our team of renowned consultants, comprised of designers, highly skilled master craftsmen, inspectors and sales professionals.

The finishes are enhanced by high-tech dustless machine sanding systems or by traditional hand scraping followed by coloring through acid etching or staining and completed by the finest burnishing oils, natural waxes or environmentally friendly urethanes.

Other services provided include height adjustment, subfloor preparation, dry laying (The process of laying down the floor in the space, allowing the client to directly observe the product and make changes that they deem necessary.), hand scraping, color, grain and grade matching, permanent coloring with acid etching, burnishing oil applications, urethane finishes, installation and care.

The collections can be viewed by appointment in the showroom centrally located

[Main Showroom](#) 200 Lexington Ave, Showroom #419 New York, NY 10016 or the multiple vignettes covering 4000 square feet strikingly exhibited in the Lewis Mittman Gallery at the Designers and Decorators center of New York located at 979 Third Avenue, 9th floor, New York, NY 10022.





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MOSAIC SERIES

2016 NWFA Best Reclaimed, Best Residential & Member's Choice Award Winner.  
17-foot Nile crocodile, with prehistoric scales of reclaimed white oak sapwood and walnut end grain mosaics and a piercing eye of jet black ebony. Burnished with vegetable oil, topped with wax



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MOSAIC SERIES

Mosaic end grain additional views





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MOSAIC SERIES

2016 NWFA Best Reclaimed, Best Residential & Member's Choice Award Winner.  
17-foot Nile crocodile, with prehistoric scales of reclaimed white oak sapwood and walnut end grain mosaics and a piercing eye of jet black ebony. Burnished with vegetable oil, topped with wax



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MOSAIC SERIES

Mosaic end grain processing





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2016 NWFA Best Reclaimed, Best Residential & Member's Choice Award Winner.  
**Reclaimed Walnut and Oak Sapwood**  
End grain, pillowed and burnished with vegetable oil, topped with wax.

MOSAIC SERIES



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2016 NWFA Best Reclaimed, Best Residential & Member's Choice Award Winner.  
**Reclaimed Walnut and Oak Sapwood**  
End grain, pillowed, finished with burnishing oil and topped with wax.

MOSAIC SERIES





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2010

Wood Floor of The Year

PRODUCT LINE MOSAIC SERIES

Exquisite end grain pattern

Used as flooring or wall art, the end grain mosaics are versatile and will add a final touch to any interior design



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2010

Wood Floor of The Year

PRODUCT LINE MOSAIC SERIES

Mosaic end grain pattern





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2014

Wood Floor of The Year

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2014

Wood Floor of The Year

PRODUCT LINE MOSAIC SERIES

Mosaic end grain pattern





MOSAIC SERIES

2012 NWFA Best Residential & Members Choice Winner  
 Mosaic Arabic Pattern 7mmx7mm white oak and black  
 walnut end grain. Antiqued hand scraped burnished with  
 Vegetable oil, topped with wax. (MC-004)



MOSAIC SERIES

Mosaic Arabic End Grain pattern  
 Closer View (MC-004)



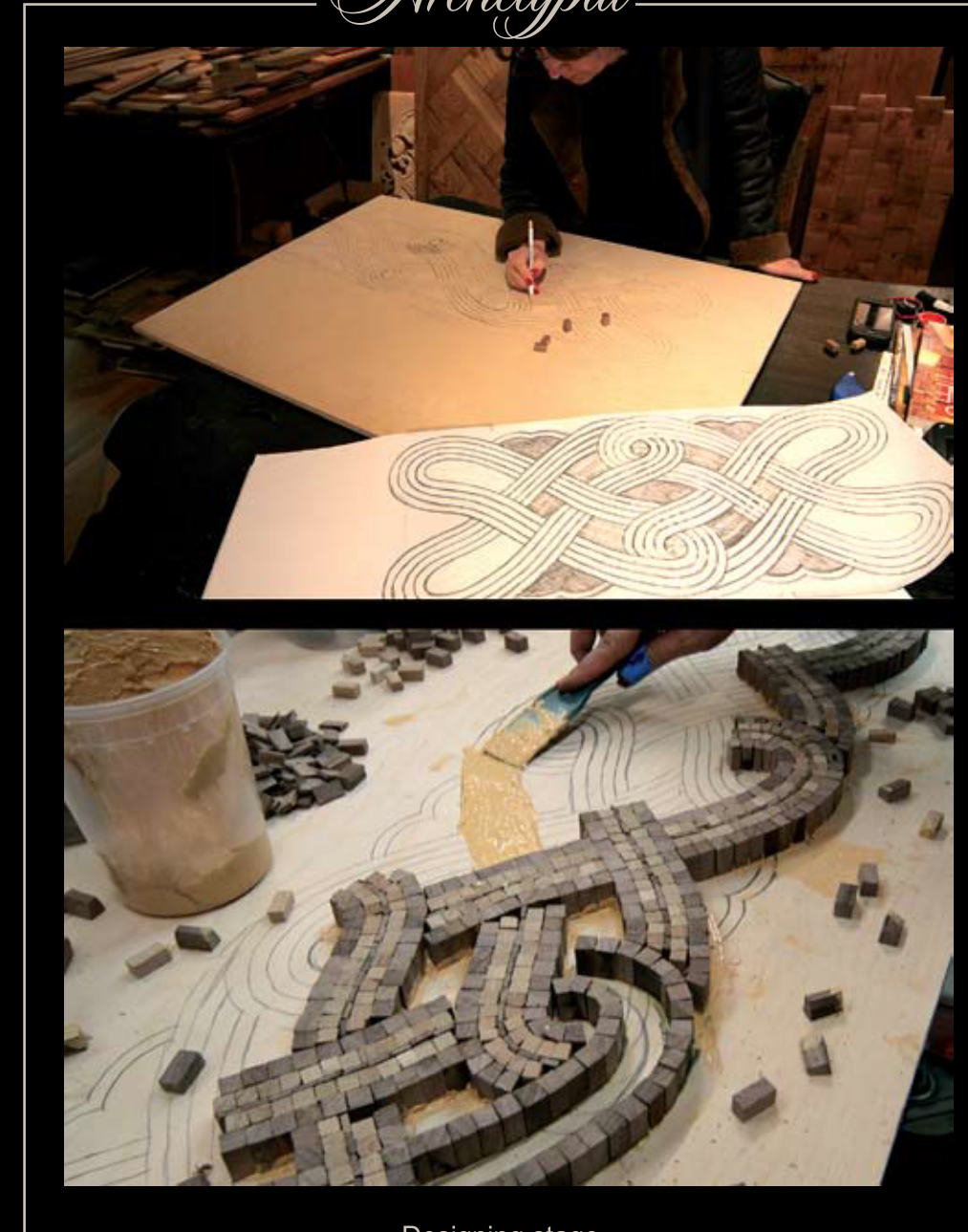


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ALL PRODUCTS ARE CUSTOM AND AVAILABLE  
IN VARIETY OF TEXTURES AND SIZES.



Designing stage

### MOSAIC SERIES

Wood mosaic is a combination of multiple pieces of end grains from oak, walnut and other species. Sizes can vary based on patterns from 9mm squares to as small as 1mm pieces. This unique artwork is mainly customized for any ornamental designs. Wood mosaic is handcrafted and topped with mineral oils and waxes.





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MC-001

PRODUCT LINE MOSAIC SERIES

Mosaic ornamental border



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MOSAIC SERIES

Mosaic texture illustration (MC-004)





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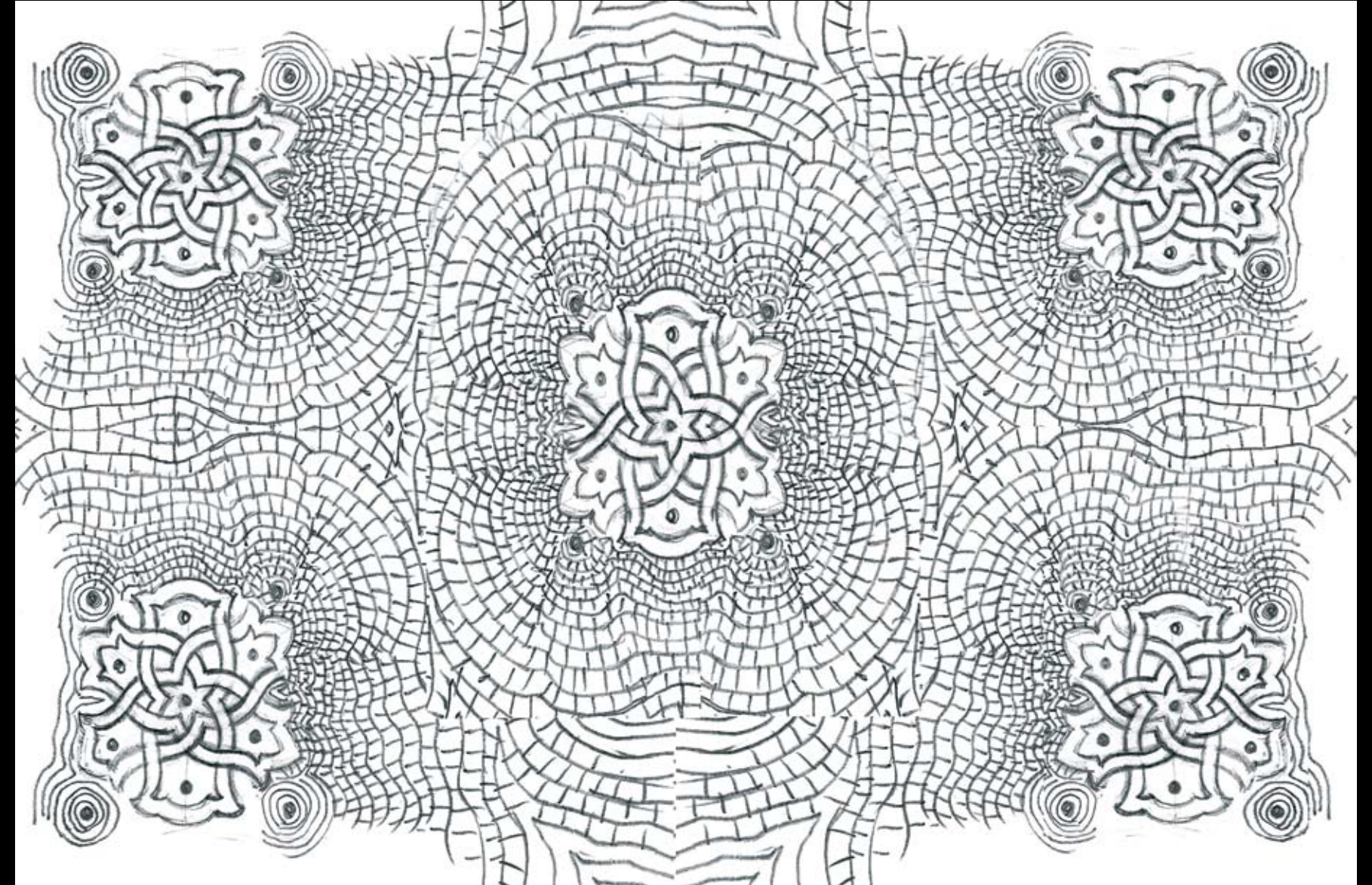


MOSAIC SERIES

Mosaic texture illustration (MC-004)



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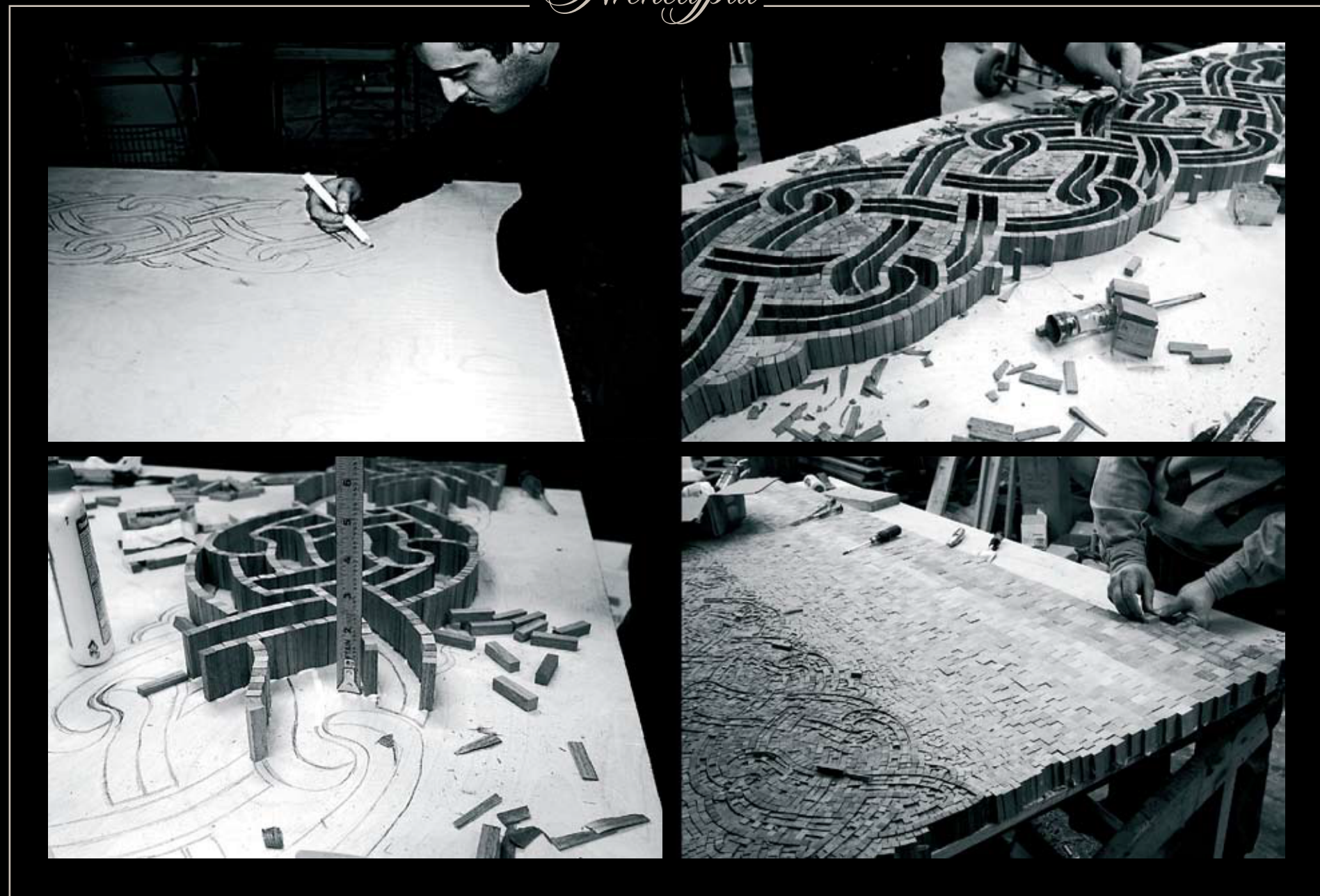
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This particular pattern shows mosaic pattern were the sizes of the pieces gradually grow to 9x9 mm or larger. (MC-004)





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MOSAIC SERIES

Mosaic border processing (MC-002)



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MC-002

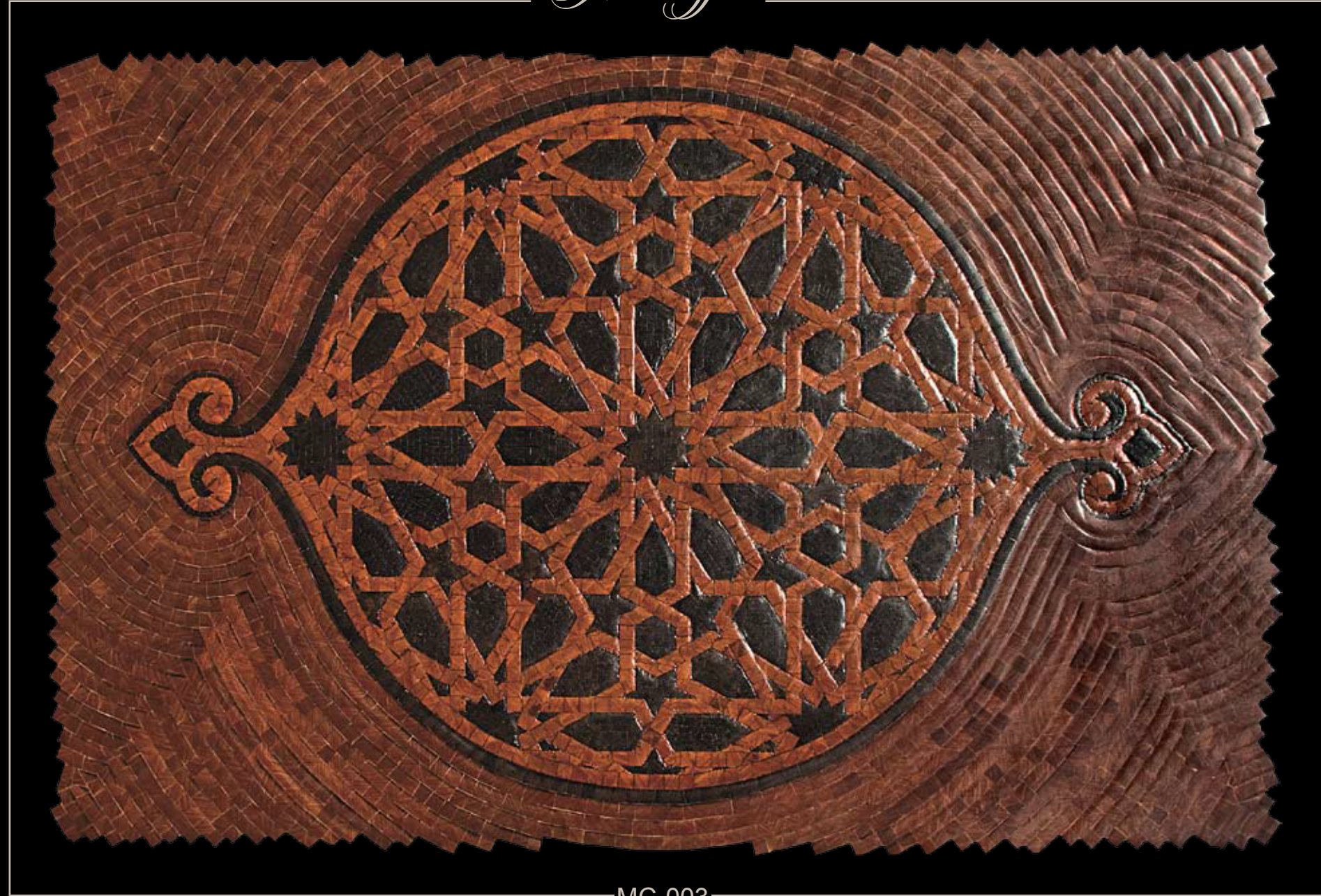
PRODUCT LINE MOSAIC SERIES

Mosaic border pattern





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MC-003

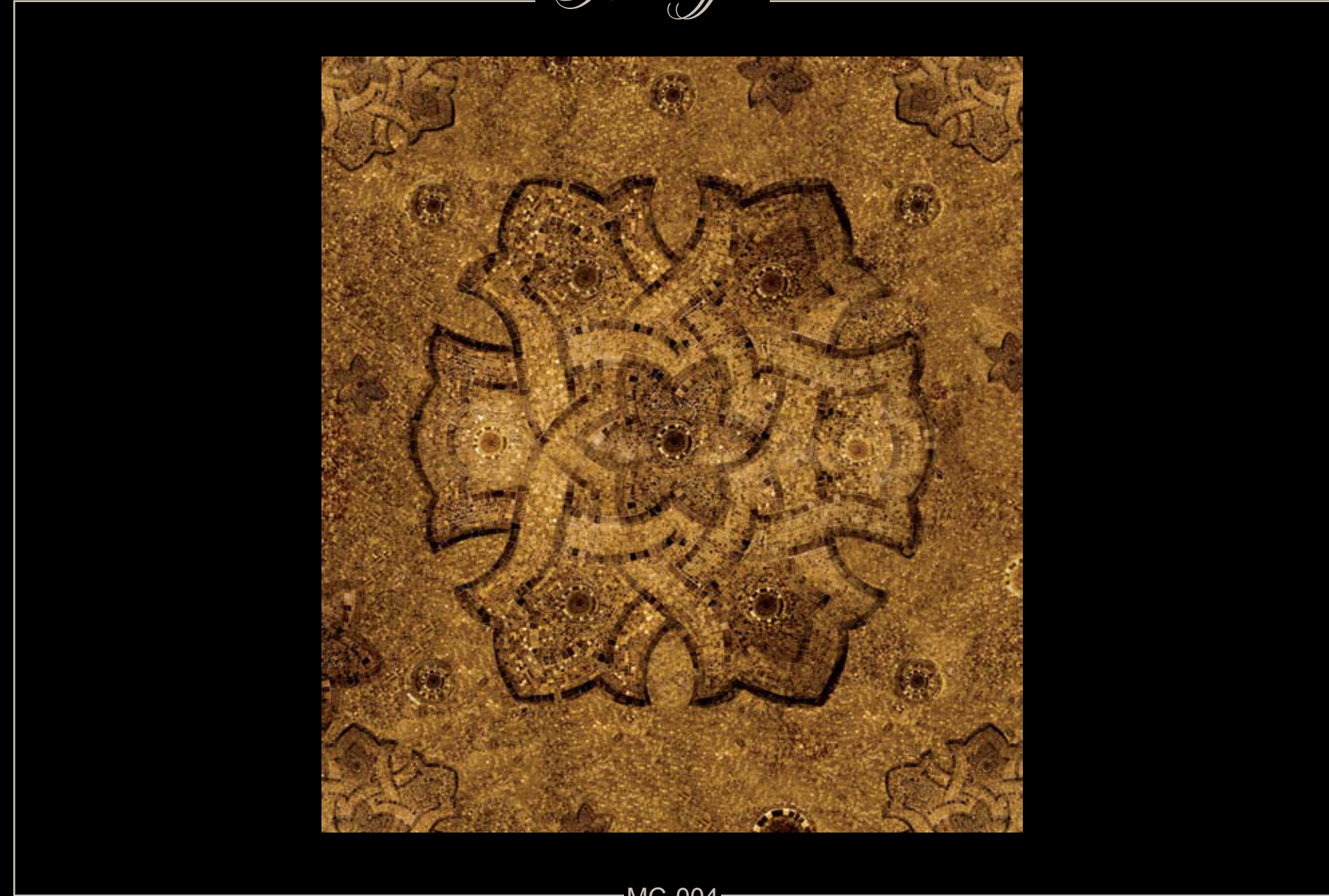
PRODUCT LINE MOSAIC SERIES

Classic Islamic pattern

Hand assembled mosaic composition from 7mm"x 7mm" end grain, quarter sawn African wenge, 20" x 20mm " end grain quarter sawn Cumaru and mahogany. Hand scraped, burnished with vegetable oil and topped with wax.



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MC-004

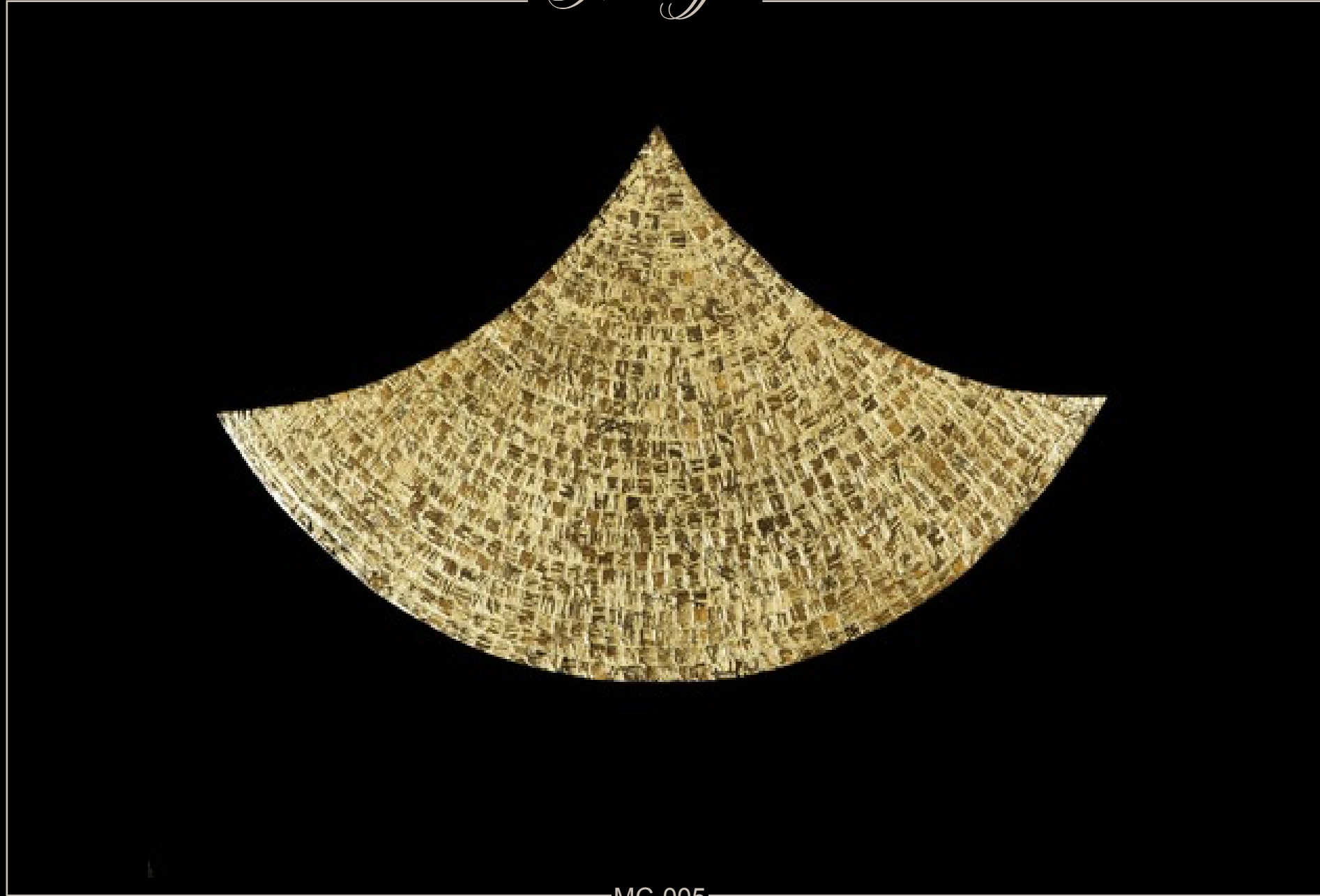
PRODUCT LINE MOSAIC SERIES

Mosaic Arabic pattern





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MC-005

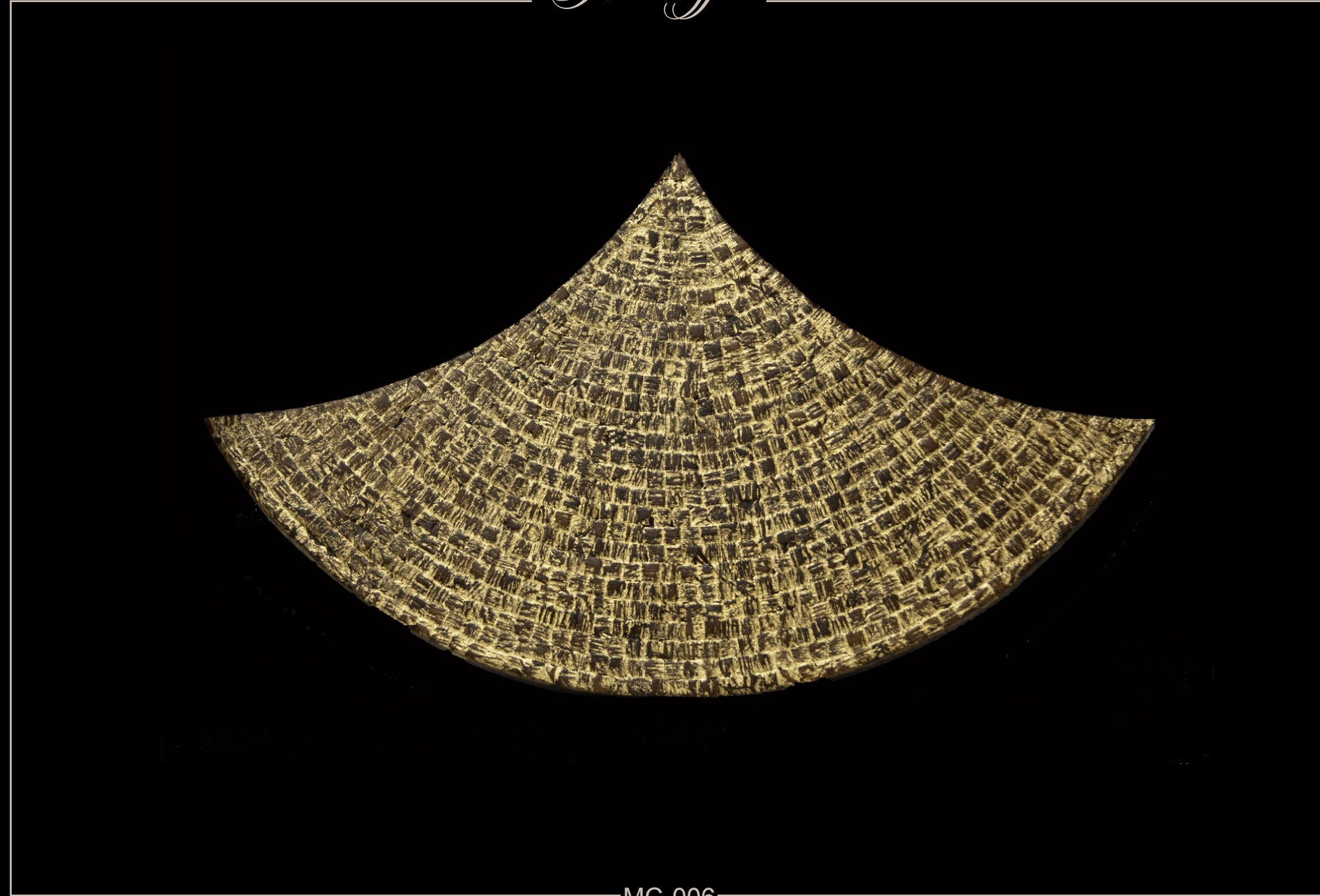
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Exquisite end grain pattern

Used as flooring or wall art, the end grain mosaics are versatile and will add a final touch to any interior design.



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MC-006

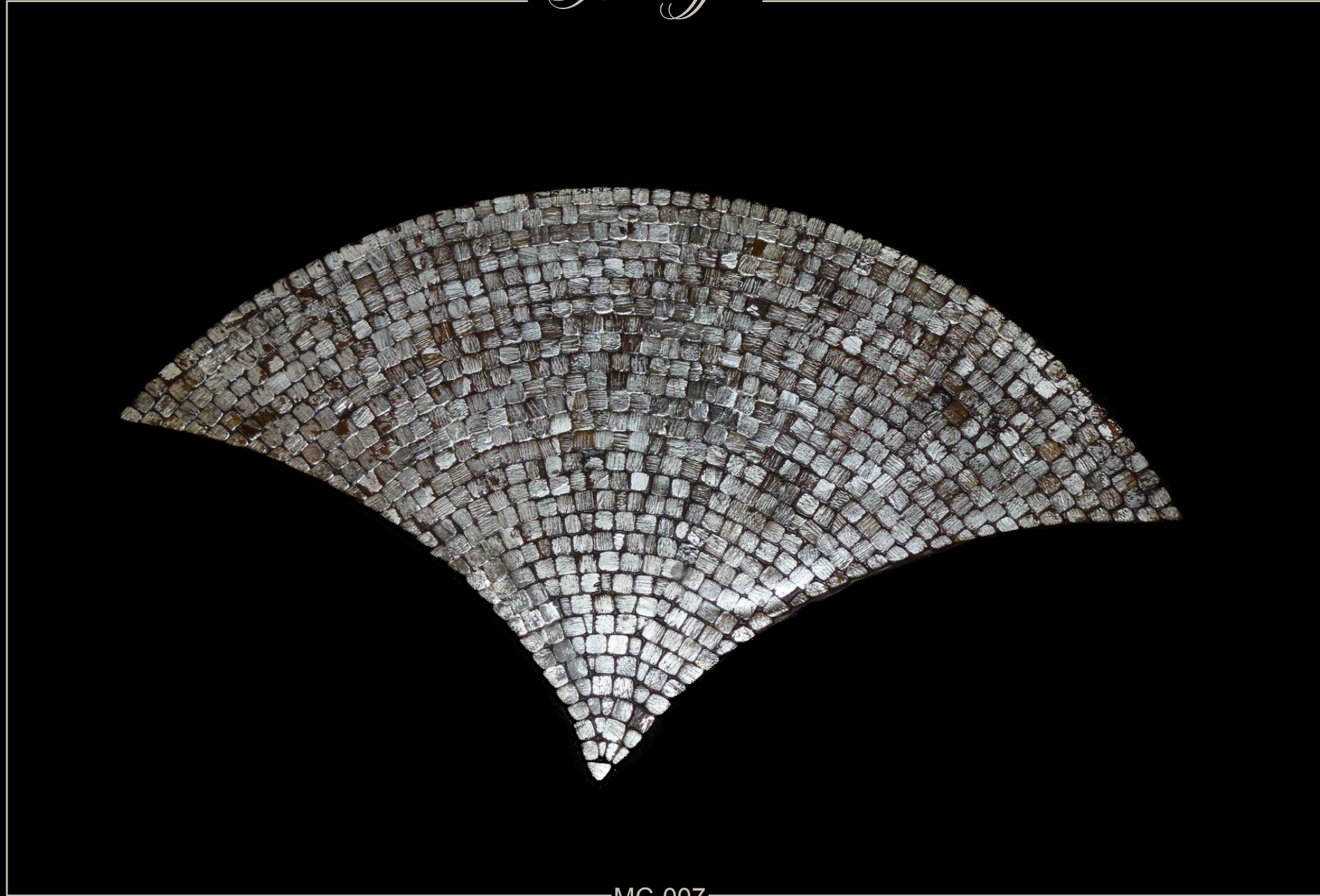
PRODUCT LINE MOSAIC SERIES

End grain mosaic pattern





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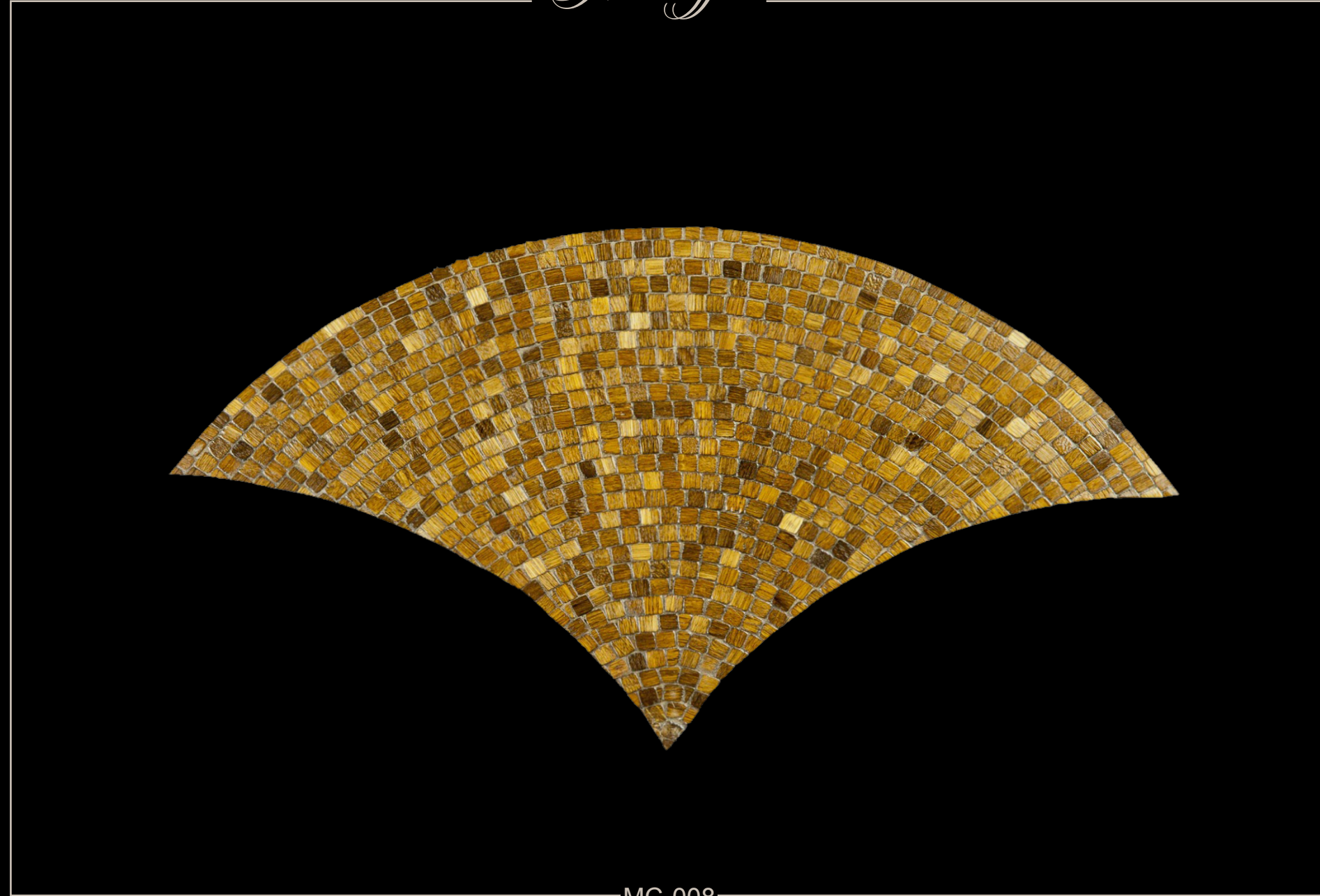
MC-007

PRODUCT LINE MOSAIC SERIES

Exquisite end grain pattern  
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MC-008

PRODUCT LINE MOSAIC SERIES

Mosaic end grain pattern





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MC-009

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MC-010

PRODUCT LINE MOSAIC SERIES

Mosaic end grain pattern





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MC-011

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MC-012

PRODUCT LINE MOSAIC SERIES

Mosaic end grain pattern





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GALLERY

GALLERY LINE MOSAIC SERIES

Mosaic end grain gallery art





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BY WORLD RENOWN ARTIST - VARTAN ARUTYUNIAN



GALLERY SERIES



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BY WORLD RENOWN ARTIST - VARTAN ARUTYUNIAN



GALLERY SERIES





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GL 001

GALLERY LINE MOSAIC SERIES

Exquisite end grain gallery art  
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GL 002

GALLERY LINE MOSAIC SERIES

Mosaic end grain gallery art





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GL 003

GALLERY LINE MOSAIC SERIES

Mosaic end grain gallery art





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GL 004

GALLERY LINE MOSAIC SERIES

Mosaic end grain gallery art





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